

## Become an allFerrets® Sponsor

### SPONSORSHIP OPPORTUNITIES 2021

allFerrets®<sup>M</sup> is a 501c3 nonprofit organization that promotes the health and welfare of ferrets through our online Community of Ferret Enthusiasts.

**YOUR SPONSORSHIP** will be directly supporting the expansion of an entirely new **Online Ferret Community** – one specifically designed to meet the needs of Ferret Enthusiasts, Ferret Owners.

As an **allFerrets® SPONSOR**, you will be helping to build an **Online Ferret Community** dedicated to addressing the needs of diverse stakeholders, such as **Rescues and Shelters, Veterinary Services, Service Providers, Product Developers**, as well as educating the **General Public**.



Sponsor Contributions provide funding for **General Operations, Outreach and Public Awareness**. This will allow us to provide Special Programs, Events, Education initiatives, and Collaborative efforts.

By becoming a **SPONSOR**, you may:

- Reach Animal Enthusiasts and the Pet-Ownning Public
- Focus on a New Audience
- Increase Public Awareness of your Product(s) and Service(s)
- Amplify your Brand's Visibility on the Internet

Through your support, **allFerrets®** is able to continue expanding current resources and to promote a truly interactive experience.

## MISSION – VISION - VALUES

### Our Mission

**allFerrets®** is a 501c3 nonprofit organization formed exclusively for educational and charitable purposes, and more specifically:

- To promote the free and public exchange of knowledge and expand the awareness regarding the ferret and other members of the Family Mustelidae.
- To protect the ferret against harm, destruction, or impairment from any endeavor that could lower health, decrease longevity, or species survival potential.
- To promote the welfare and the quality of life of the ferret through support of proper care and husbandry, good breeding practices, and scientifically valid research.
- To advocate for the open and free acceptance of the ferret as a companion animal, and to protect against any abuse, mischaracterization, or misrepresentation by any person or entity, public or private.
- To ensure the foregoing by education and information dissemination and through example, guidance, and support.

### Our Vision

The **allFerrets®** seeks:

- To promote a Ferret Community that treats Ferrets and other animals, and the humans that work with them, with respect and kindness.
- To become a premier source of state-of-the-art information and forward movement regarding the Ferrets.
- To become a leader in the Global Ferret Community by reflecting and building upon its diversity.

### Our Values

**allFerrets®** Community, its Relationships and Programs are guided by our over-arching organizational Values:

**Community**  
**Member focus**  
**Leadership**  
**Integrity**

**Professionalism**  
**Respect for People**  
**Compassion for Animals**  
**Enjoyment**

**SPONSOR SUPPORT LEVELS (2021 in US dollars):**

<b>Annual* Support Tiers</b>	Sponsorship announced at allFerrets social media.	Logo/URL displayed at allFerrets.org "Meet our Sponsors" webpage	Logo/URL added to our allFerrets.org website Footer	Monthly Product/Service** placement on allFerrets social media platform(s).	Logo prominently displayed at allFerrets.org "Home" page	Monthly* Product/Service** (1) advertised at allFerrets.org "Marketplace"
<b>\$1000+</b>	√	√	√	√	√	√
<b>\$500-\$999</b>	√	√	√	√		
<b>\$100-\$499</b>	√	√				

\* 12-month benefits

\*\* One (1) selected Product or Service appropriate to allFerrets.org audience per month.

**Please check your Level of Commitment (USD):**

- Keystone \$1000+
- Founders' Circle \$500-999
- Benefactor \$100-\$499
- Supporter \$\_\_\_\_\_ [Contact CEO@allferrets.org]

<b>Name/Company:</b>	
<b>Mailing Address: (City/State/Country)</b>	
<b>Contact: Name Title: Tel: E-mail:</b>	
<b>Website URL:</b>	

**Please make CHECKS payable to**

allFerrets®  
5611 16<sup>th</sup> Street NW  
Washington, DC 20011-6809

**For wire transfers – please contact: [CEO@allferrets.org](mailto:CEO@allferrets.org)**

***We appreciate and thank you for your support!***